

FLETC.GOV Web Performance Metrics

Aug 1, 2016 - Aug 31, 2016

All Users
100.00% Sessions

Total Visits

89,453
% of Total: 100.00% (89,453)



Avg. Visit Duration

00:03:14
Avg for View: 00:03:14 (0.00%)



Pageviews

365,921
% of Total: 100.00% (365,921)



Unique Visitors

64,614
% of Total: 100.00% (64,614)



Avg. Pages / Visit

4.09
Avg for View: 4.09 (0.00%)



Avg. Time on Page

00:01:03
Avg for View: 00:01:03 (0.00%)



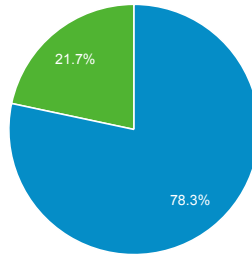
Bounce Rate

43.82%
Avg for View: 43.82% (0.00%)



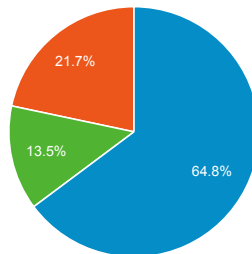
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	79,684	26.41%
Welcome to FLETC FLETC	42,493	35.98%
Glynco, Georgia FLETC	13,104	31.54%
Training Calendar FLETC	9,627	40.87%
Locations FLETC	8,987	34.83%

Visits by Social Network

Social Network	Sessions
Facebook	663
Twitter	140
Wikia	22
LinkedIn	8
reddit	6
YouTube	4
Blogger	2
Hacker News	1
Netvibes	1
Pinterest	1

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	45,994	41.91%
(direct) / (none)	22,945	52.66%
bing / organic	5,826	34.90%
search.usa.gov / referral	2,497	37.69%
yahoo / organic	2,453	37.06%
tsajobs.tsa.dhs.gov / referral	1,606	26.96%
dhs.gov / referral	1,153	33.04%
usajobs.gov / referral	1,113	45.82%
m.facebook.com / referral	497	55.13%
uscourts.gov / referral	295	49.15%

