

# FLETC.GOV Web Performance Metrics

Jun 1, 2015 - Jun 30, 2015



## Total Visits

**108,461**

% of Total: 100.00% (108,461)



## Avg. Visit Duration

**00:02:38**

Avg for View: 00:02:38 (0.00%)



## Pageviews

**378,273**

% of Total: 100.00% (378,273)



## Unique Visitors

**66,364**

% of Total: 100.00% (66,364)



## Avg. Pages / Visit

**3.49**

Avg for View: 3.49 (0.00%)



## Avg. Time on Page

**00:01:03**

Avg for View: 00:01:03 (0.00%)



## Bounce Rate

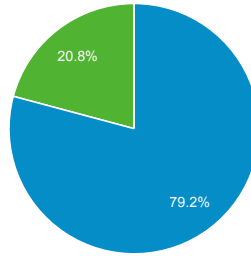
**55.13%**

Avg for View: 55.13% (0.00%)



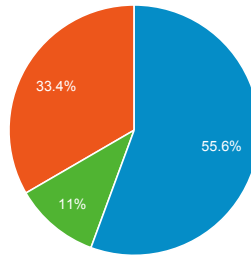
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC   FLETC	73,849	63.23%
Search the Training Catalog   FLETC	72,562	23.75%
Training Calendar   FLETC	14,068	65.50%
Locations   FLETC	9,844	36.54%
Glynco, Georgia   FLETC	9,650	35.79%

## Visits by Social Network

Social Network	Sessions
Facebook	1,783
YouTube	703
reddit	195
Twitter	191
Disqus	146
Blogger	116
Wikia	69
WordPress	57
LinkedIn	34
Ning	19

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	41,144	45.63%
(direct) / (none)	39,337	74.96%
bing / organic	4,023	29.03%
dhs.gov / referral	3,863	37.46%
search.usa.gov / referral	3,451	46.65%
usajobs.gov / referral	2,331	25.48%
yahoo / organic	2,119	31.85%
m.facebook.com / referral	1,096	68.52%
facebook.com / referral	621	59.42%
youtube.com / referral	595	32.61%

