

FLETC.GOV Web Performance Metrics

May 1, 2015 - May 31, 2015



Total Visits

98,578
% of Total: 100.00% (98,578)



Avg. Visit Duration

00:02:35
Avg for View: 00:02:35 (0.00%)



Pageviews

330,178
% of Total: 100.00% (330,178)



Unique Visitors

57,167
% of Total: 100.00% (57,167)



Avg. Pages / Visit

3.35
Avg for View: 3.35 (0.00%)



Avg. Time on Page

00:01:06
Avg for View: 00:01:06 (0.00%)



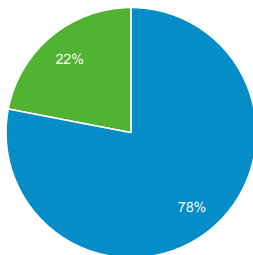
Bounce Rate

58.11%
Avg for View: 58.11% (0.00%)



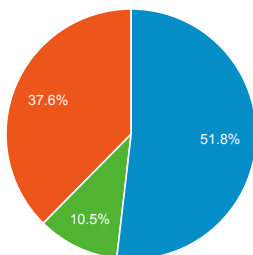
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC FLETC	71,952	67.00%
Search the Training Catalog FLETC	63,615	23.27%
Glynco, Georgia FLETC	9,288	34.92%
Locations FLETC	7,809	35.02%
Training Calendar FLETC	6,949	36.41%

Visits by Social Network

Social Network	Sessions
Facebook	244
Twitter	107
Blogger	31
reddit	19
Quora	18
Google+	17
Wikia	13
Yahoo! Answers	10
LinkedIn	6
WordPress	3

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	38,801	48.30%
(direct) / (none)	37,285	77.09%
dhs.gov / referral	3,807	40.24%
bing / organic	3,626	29.07%
search.usa.gov / referral	3,042	50.43%
yahoo / organic	2,134	32.94%
usajobs.gov / referral	816	56.00%
survivalblog.com / referral	705	76.31%
ice.gov / referral	522	46.17%
bop.gov / referral	495	26.26%

