

FLETC.GOV Web Performance Metrics

Apr 1, 2015 - Apr 30, 2015

All Sessions
100.00%

Total Visits

103,776

% of Total: 100.00% (103,776)



Avg. Visit Duration

00:02:42

Avg for View: 00:02:42 (0.00%)



Pageviews

363,112

% of Total: 100.00% (363,112)



Unique Visitors

62,248

% of Total: 100.00% (62,248)



Avg. Pages / Visit

3.50

Avg for View: 3.50 (0.00%)



Avg. Time on Page

00:01:05

Avg for View: 00:01:05 (0.00%)



Bounce Rate

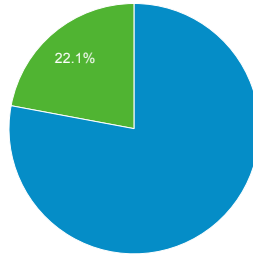
55.79%

Avg for View: 55.79% (0.00%)



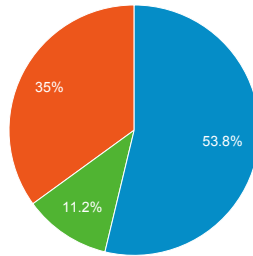
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC FLETC	72,621	63.54%
Search the Training Catalog FLETC	70,793	23.78%
Glynco, Georgia FLETC	10,187	34.97%
Locations FLETC	8,426	34.08%
Physical Efficiency Battery (PEB) FLETC	8,106	55.44%

Visits by Social Network

Social Network	Sessions
Facebook	556
Twitter	39
Quora	29
reddit	17
Wikia	14
Blogger	7
Google+	5
LinkedIn	3
YouTube	3
Yahoo! Answers	2

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	40,054	46.39%
(direct) / (none)	38,023	74.65%
dhs.gov / referral	4,019	38.24%
search.usa.gov / referral	3,563	46.45%
bing / organic	3,525	25.13%
yahoo / organic	2,554	34.57%
yahoo.com / referral	2,114	66.84%
usajobs.gov / referral	815	54.48%
bop.gov / referral	618	31.07%
ice.gov / referral	495	46.26%

