

# FLETC.GOV Web Performance Metrics

Mar 1, 2015 - Mar 31, 2015

All Sessions  
100.00%

## Total Visits

**100,066**

% of Total: 100.00% (100,066)



## Avg. Visit Duration

**00:02:45**

Avg for View: 00:02:45 (0.00%)



## Pageviews

**366,392**

% of Total: 100.00% (366,392)



## Unique Visitors

**60,428**

% of Total: 100.00% (60,428)



## Avg. Pages / Visit

**3.66**

Avg for View: 3.66 (0.00%)



## Avg. Time on Page

**00:01:02**

Avg for View: 00:01:02 (0.00%)



## Bounce Rate

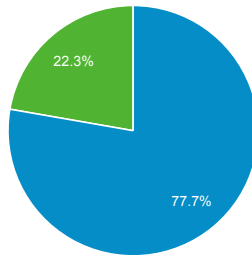
**54.67%**

Avg for View: 54.67% (0.00%)



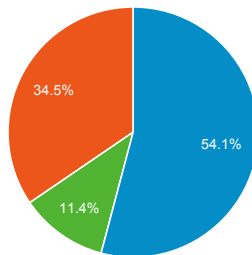
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Search the Training Catalog   FLETC	76,024	24.20%
Welcome to FLETC   FLETC	69,594	61.85%
Glynco, Georgia   FLETC	9,793	34.18%
Locations   FLETC	8,699	32.35%
Training Calendar   FLETC	8,162	34.66%

## Visits by Social Network

Social Network	Sessions
Facebook	264
Twitter	157
Blogger	52
LinkedIn	16
Quora	15
Wikia	12
reddit	10
Google+	4
Yahoo! Answers	4
HootSuite	1

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	40,384	45.85%
(direct) / (none)	35,318	74.14%
dhs.gov / referral	4,251	37.36%
bing / organic	3,826	27.42%
search.usa.gov / referral	3,372	46.12%
yahoo / organic	2,718	34.81%
usajobs.gov / referral	821	72.96%
ice.gov / referral	544	38.79%
bop.gov / referral	486	24.49%
jobs-soc-usa.icims.com / referral	440	69.55%

