

FLETC.GOV Web Performance Metrics

Feb 1, 2015 - Feb 28, 2015

All Sessions
100.00%

Total Visits

92,857
% of Total: 100.00% (92,857)



Avg. Visit Duration

00:02:59
Avg for View: 00:02:59 (0.00%)



Pageviews

343,842
% of Total: 100.00% (343,842)



Unique Visitors

55,415
% of Total: 100.00% (55,415)



Avg. Pages / Visit

3.70
Avg for View: 3.70 (0.00%)



Avg. Time on Page

00:01:06
Avg for View: 00:01:06 (0.00%)



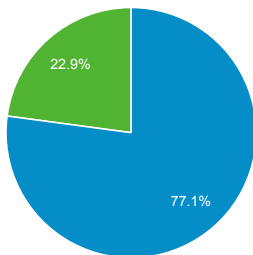
Bounce Rate

54.59%
Avg for View: 54.59% (0.00%)



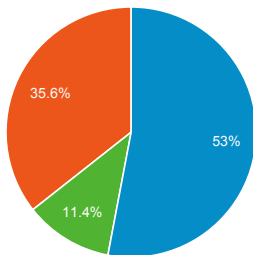
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	72,446	22.50%
Welcome to FLETC FLETC	69,479	62.21%
Glynco, Georgia FLETC	8,970	34.02%
Locations FLETC	7,857	32.53%
Training Calendar FLETC	7,698	34.64%

Visits by Social Network

Social Network	Sessions
Facebook	200
reddit	59
Blogger	53
LinkedIn	16
Quora	16
Google+	12
Wikia	11
Twitter	7
Yahoo! Answers	5
WordPress	2

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	35,329	45.12%
(direct) / (none)	33,833	74.79%
dhs.gov / referral	4,429	38.61%
bing / organic	3,523	25.69%
search.usa.gov / referral	2,970	45.66%
yahoo / organic	2,664	35.51%
usajobs.gov / referral	827	41.23%
jobs-soc-usa.icims.com / referral	596	63.93%
ice.gov / referral	504	38.29%
bop.gov / referral	418	28.71%

