

# FLETC.GOV Web Performance Metrics

Jan 1, 2015 - Jan 31, 2015

All Sessions  
100.00%

## Total Visits

**100,349**

% of Total: 100.00% (100,349)



## Avg. Visit Duration

**00:02:55**

Avg for View: 00:02:55 (0.00%)



## Pageviews

**388,511**

% of Total: 100.00% (388,511)



## Unique Visitors

**59,783**

% of Total: 100.00% (59,783)



## Avg. Pages / Visit

**3.87**

Avg for View: 3.87 (0.00%)



## Avg. Time on Page

**00:01:01**

Avg for View: 00:01:01 (0.00%)



## Bounce Rate

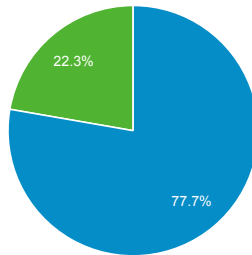
**53.32%**

Avg for View: 53.32% (0.00%)



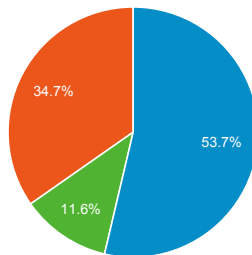
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
Search the Training Catalog   FLETC   FLETC	86,347	20.63%
Welcome to FLETC   FLETC	69,025	59.76%
Glynco, Georgia   FLETC	10,575	33.60%
Training Calendar   FLETC	9,748	28.17%
Locations   FLETC	8,750	26.73%

## Visits by Social Network

Social Network	Sessions
Facebook	237
Twitter	25
LinkedIn	19
Wikia	19
Blogger	13
Quora	12
Yahoo! Answers	7
Google+	6
WordPress	4
LiveJournal	2

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	38,116	42.49%
(direct) / (none)	34,832	74.08%
dhs.gov / referral	5,410	38.39%
bing / organic	4,004	25.07%
search.usa.gov / referral	3,388	46.10%
yahoo / organic	3,021	35.88%
usajobs.gov / referral	1,107	70.64%
jobs-soc-usa.icims.com / referral	793	71.50%
ice.gov / referral	537	39.48%
bop.gov / referral	499	22.65%

