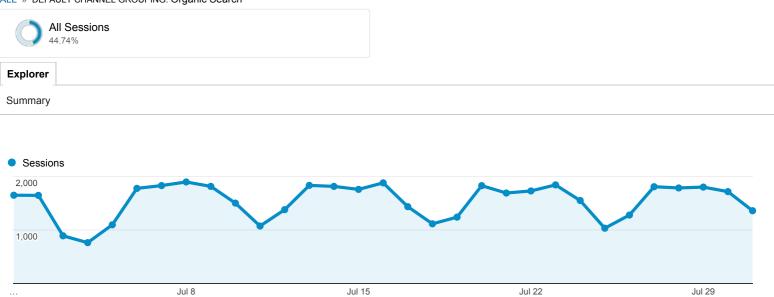


Channels

 $\label{eq:all} \textbf{ALL} \ \ \ \textbf{DEFAULT CHANNEL GROUPING: Organic Search}$

Jul 1, 2015 - Jul 31, 2015



•	•										
			Acquisition			Behavior			Conversions		
	Keyword		Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
			47,742 % of Total: 44.74% (106,715)	58.08% Avg for View: 53.89% (7.77%)	27,730 % of Total: 48.22% (57,512)	43.36% Avg for View: 55.27% (-21.55%)	4.46 Avg for View: 3.50 (27.63%)	00:03:17 Avg for View: 00:02:35 (26.94%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
	1.	(not provided)	41,798 (87.55%)	58.64%	24,509 (88.38%)	43.91%	4.38	00:03:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
	2.	fletc	1,264 (2.65%)	54.43%	688 (2.48%)	23.42%	7.33	00:04:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
	3.	federal law enforcement training center	234 (0.49%)	58.55%	137 (0.49%)	31.20%	6.16	00:04:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
	4.	endeka wireless	227 (0.48%)	1.76%	4 (0.01%)	89.43%	1.15	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
	5.	fletc training	120 (0.25%)	44.17%	53 (0.19%)	30.00%	6.32	00:03:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
	6.	fletc peb	110 (0.23%)	7.27%	8 (0.03%)	80.00%	1.50	00:00:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
	7.	glynco ga	63 (0.13%)	57.14%	36 (0.13%)	31.75%	5.79	00:05:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
	8.	fletc building 1	59 (0.12%)	0.00%	0 (0.00%)	93.22%	1.07	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
	9.	fletc podcasst	50 (0.10%)	0.00%	0 (0.00%)	52.00%	1.84	00:08:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
	10.	fletc glynco ga	48 (0.10%)	60.42%	29 (0.10%)	20.83%	7.65	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
	11.	fletc.gov	40 (0.08%)	80.00%	32 (0.12%)	20.00%	8.05	00:05:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
	12.	fletc visitor center	39 (0.08%)	0.00%	0 (0.00%)	82.05%	1.23	00:01:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
	13.	fletc georgia	38 (0.08%)	36.84%	14 (0.05%)	50.00%	3.61	00:02:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
	14.	pay.gov fletc	36 (0.08%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	15.	fletc charleston	35 (0.07%)	60.00%	21 (0.08%)	17.14%	4.34	00:04:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
	16.	fletc address glynco	31 (0.06%)	0.00%	0 (0.00%)	96.77%	1.03	<00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
	17.	peb scores	30 (0.06%)	10.00%	3 (0.01%)	43.33%	2.93	00:06:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
	18.	fletc peb	28 (0.06%)	17.86%	5 (0.02%)	64.29%	2.32	00:00:32	0.00%	0 (0.00%)	\$0.00 (0.00%)

	standards chart									
19.	www.fletc.gov	28 (0.06%)	60.71%	17 (0.06%)	10.71%	7.57	00:05:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	glynco georgia	26 (0.05%)	53.85%	14 (0.05%)	50.00%	3.31	00:01:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	fletc jobs	24 (0.05%)	75.00%	18 (0.06%)	8.33%	3.12	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	fletc glynco	23 (0.05%)	60.87%	14 (0.05%)	30.43%	4.39	00:02:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	glynco federal training center	23 (0.05%)	43.48%	10 (0.04%)	26.09%	7.09	00:03:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	flect	22 (0.05%)	27.27%	6 (0.02%)	13.64%	11.00	00:07:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	glynco	22 (0.05%)	77.27%	17 (0.06%)	31.82%	6.18	00:03:10	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 25 of 2204

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