

May 1, 2015 - May 31, 2015

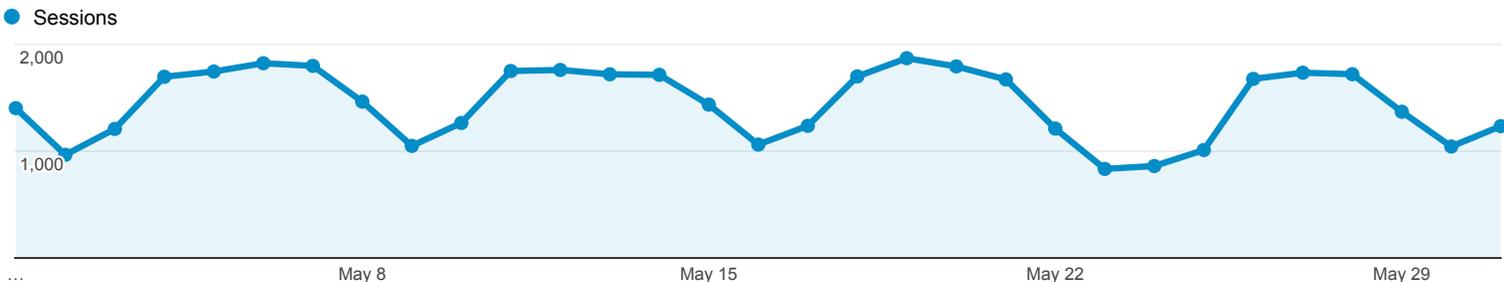
Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Sessions
45.41%

Explorer

Summary



Keyword	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	44,768 % of Total: 45.41% (98,578)	55.74% Avg for View: 51.79% (7.64%)	24,955 % of Total: 48.88% (51,049)	45.95% Avg for View: 58.11% (-20.92%)	4.28 Avg for View: 3.35 (27.84%)	00:03:10 Avg for View: 00:02:35 (22.94%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. (not provided)	38,456 (85.90%)	55.65%	21,400 (85.75%)	47.27%	4.14	00:03:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. fletc	1,344 (3.00%)	51.71%	695 (2.79%)	23.66%	7.16	00:04:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. federal law enforcement training center	233 (0.52%)	71.67%	167 (0.67%)	15.45%	7.32	00:04:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. endeka wireless	133 (0.30%)	3.01%	4 (0.02%)	93.98%	1.14	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. fletc peb	92 (0.21%)	11.96%	11 (0.04%)	70.65%	2.22	00:01:48	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. fletc training	88 (0.20%)	51.14%	45 (0.18%)	10.23%	8.25	00:06:33	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. glynco ga	77 (0.17%)	68.83%	53 (0.21%)	29.87%	5.30	00:03:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. endeka wireless login	56 (0.13%)	0.00%	0 (0.00%)	94.64%	1.07	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. www.fletc.gov	45 (0.10%)	42.22%	19 (0.08%)	24.44%	7.11	00:06:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. www.fletc.gov/legal-resources	45 (0.10%)	0.00%	0 (0.00%)	95.56%	1.04	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. fletc glynco ga	41 (0.09%)	56.10%	23 (0.09%)	24.39%	5.95	00:04:53	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. fletc artesia	39 (0.09%)	41.03%	16 (0.06%)	15.38%	8.31	00:05:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. fletc mailing address	39 (0.09%)	2.56%	1 (0.00%)	94.87%	1.46	00:00:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. fletc glynco	35 (0.08%)	51.43%	18 (0.07%)	20.00%	6.91	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. law enforcement training	34 (0.08%)	64.71%	22 (0.09%)	26.47%	6.74	00:05:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. fletc.gov	33 (0.07%)	48.48%	16 (0.06%)	24.24%	7.12	00:05:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. fletc charleston	32 (0.07%)	59.38%	19 (0.08%)	43.75%	6.59	00:05:27	0.00%	0 (0.00%)	\$0.00 (0.00%)

17. fletc brampton	32 (0.07%)	0.00%	0 (0.00%)	81.25%	1.22	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. fletc disc golf	32 (0.07%)	0.00%	0 (0.00%)	81.25%	1.22	00:01:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. fletc brunswick ga	31 (0.07%)	70.97%	22 (0.09%)	22.58%	4.42	00:02:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. fletc podcasst	31 (0.07%)	0.00%	0 (0.00%)	64.52%	1.58	00:06:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. fletc jobs	30 (0.07%)	66.67%	20 (0.08%)	33.33%	2.17	00:00:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. glynco	30 (0.07%)	66.67%	20 (0.08%)	23.33%	5.93	00:03:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. glynco georgia	29 (0.06%)	79.31%	23 (0.09%)	31.03%	3.97	00:02:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. fletc peb standards	25 (0.06%)	16.00%	4 (0.02%)	72.00%	1.76	00:01:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. flect	23 (0.05%)	39.13%	9 (0.04%)	17.39%	6.65	00:04:58	0.00%	0 (0.00%)	\$0.00 (0.00%)

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