

Apr 1, 2015 - Apr 30, 2015

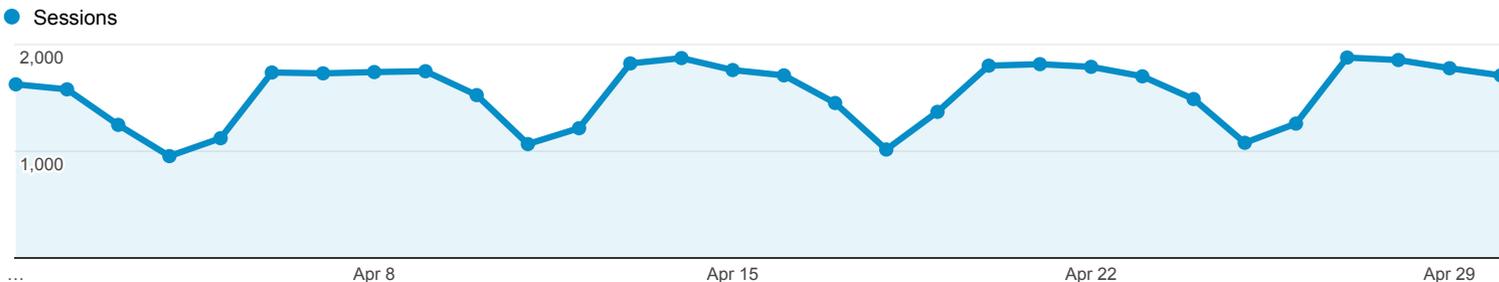
Channels

ALL » DEFAULT CHANNEL GROUPING: Organic Search

All Sessions
44.69%

Explorer

Summary



| Keyword | Acquisition | | | Behavior | | | Conversions | | |
|--|---|---|--|---|--|--|---|---|---|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| | 46,374 <small>% of Total: 44.69% (103,776)</small> | 56.76% <small>Avg for View: 53.70% (5.70%)</small> | 26,321 <small>% of Total: 47.24% (55,723)</small> | 44.08% <small>Avg for View: 55.79% (-20.98%)</small> | 4.43 <small>Avg for View: 3.50 (26.60%)</small> | 00:03:13 <small>Avg for View: 00:02:42 (19.50%)</small> | 0.00% <small>Avg for View: 0.00% (0.00%)</small> | 0 <small>% of Total: 0.00% (0)</small> | \$0.00 <small>% of Total: 0.00% (\$0.00)</small> |
| 1. (not provided) | 39,847 (85.93%) | 56.80% | 22,635 (86.00%) | 45.11% | 4.31 | 00:03:11 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 2. fletc | 1,543 (3.33%) | 47.96% | 740 (2.81%) | 32.34% | 6.49 | 00:04:14 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 3. federal law enforcement training center | 274 (0.59%) | 70.07% | 192 (0.73%) | 16.79% | 7.48 | 00:05:18 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 4. fletc training | 96 (0.21%) | 50.00% | 48 (0.18%) | 25.00% | 8.00 | 00:05:34 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 5. endeka wireless | 82 (0.18%) | 6.10% | 5 (0.02%) | 90.24% | 1.30 | 00:00:19 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 6. fletc peb | 75 (0.16%) | 20.00% | 15 (0.06%) | 60.00% | 2.36 | 00:00:34 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 7. fletc podcasst | 65 (0.14%) | 0.00% | 0 (0.00%) | 66.15% | 1.86 | 00:05:54 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 8. glynco ga | 57 (0.12%) | 84.21% | 48 (0.18%) | 26.32% | 5.51 | 00:02:22 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 9. fletc glynco ga | 55 (0.12%) | 58.18% | 32 (0.12%) | 20.00% | 8.44 | 00:06:35 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 10. fletc peb standards | 55 (0.12%) | 3.64% | 2 (0.01%) | 80.00% | 1.95 | 00:00:53 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 11. law enforcement training | 54 (0.12%) | 83.33% | 45 (0.17%) | 31.48% | 6.19 | 00:03:31 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 12. fletc charleston | 47 (0.10%) | 59.57% | 28 (0.11%) | 40.43% | 5.11 | 00:02:23 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 13. www.fletc.gov | 47 (0.10%) | 59.57% | 28 (0.11%) | 14.89% | 10.74 | 00:07:39 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 14. fletc.gov | 34 (0.07%) | 38.24% | 13 (0.05%) | 11.76% | 8.47 | 00:06:04 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 15. glynco georgia | 34 (0.07%) | 61.76% | 21 (0.08%) | 29.41% | 3.97 | 00:05:12 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 16. fletc glynco | 30 (0.06%) | 66.67% | 20 (0.08%) | 13.33% | 5.43 | 00:03:48 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 17. fletc artesia | 28 (0.06%) | 71.43% | 20 (0.08%) | 21.43% | 7.07 | 00:04:03 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 18. fletc charleston | 27 (0.06%) | 81.48% | 22 (0.08%) | 29.63% | 7.33 | 00:05:16 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

| | | | | | | | | | | |
|-----|-----------------------------|------------|--------|------------|--------|------|----------|-------|-----------|----------------|
| 19. | places to eat near fletc ga | 27 (0.06%) | 0.00% | 0 (0.00%) | 92.59% | 1.07 | 00:00:09 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 20. | fletc address | 25 (0.05%) | 24.00% | 6 (0.02%) | 92.00% | 1.32 | 00:00:11 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 21. | fletc brunswick ga | 22 (0.05%) | 54.55% | 12 (0.05%) | 22.73% | 4.00 | 00:01:42 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 22. | fletc jobs | 22 (0.05%) | 59.09% | 13 (0.05%) | 18.18% | 2.64 | 00:03:22 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 23. | glynco | 21 (0.05%) | 85.71% | 18 (0.07%) | 38.10% | 6.95 | 00:05:24 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 24. | flect | 20 (0.04%) | 45.00% | 9 (0.03%) | 5.00% | 6.60 | 00:06:16 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 25. | physical efficiency battery | 20 (0.04%) | 40.00% | 8 (0.03%) | 65.00% | 2.80 | 00:00:56 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 25 of 2504