

http://www.fletc.gov - http://www.fletc.gov  
www.fletc.gov [DEFAULT]

## FLETC.GOV Web Performance Metrics

Apr 1, 2013 - Apr 30, 2013

[Advanced Segments](#) | [+ Add Widget](#) | [Share](#) [Email](#) [Export](#)[Customize Dashboard](#) [Delete Dashboard](#)

## Total Visits

**113,330**

% of Total: 100.00% (113,330)



## Avg. Visit Duration

**00:02:33**

Site Avg: 00:02:33 (0.00%)



## Pageviews

**383,579**

% of Total: 100.00% (383,579)



## Unique Visitors

**69,343**

% of Total: 100.00% (69,343)



## Avg. Pages / Visit

**3.38**

Site Avg: 3.38 (0.00%)



## Avg. Time on Page

**00:01:04**

Site Avg: 00:01:04 (0.00%)



## Bounce Rate

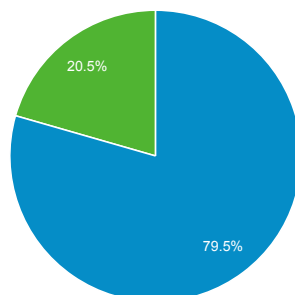
**64.28%**

Site Avg: 64.28% (0.00%)



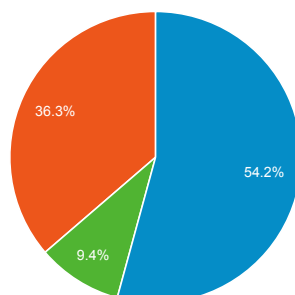
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Visits and Bounce Rate by Source / Medium

Source / Medium	Visits	Bounce Rate
(direct) / (none)	48,663	76.23%
google / organic	39,353	58.10%
bing / organic	5,650	44.81%
dhs.gov / referral	4,895	53.32%
yahoo / organic	3,342	51.97%
ice.gov / referral	712	48.31%
fema.gov / referral	662	42.90%
portal.fletcnet.dhs.gov / referral	497	42.66%
facebook.com / referral	425	52.00%
golawenforcement.com / referral	381	79.27%

## Total Pageviews

Page Title	Pageviews	Bounce Rate
Welcome to FLETC — Federal Law Enforcement Training Center	81,957	68.02%
Training — Federal Law Enforcement Training Center	25,091	17.39%
Programs — Federal Law Enforcement Training Center	18,586	23.35%
State and Local Training — Federal Law Enforcement Training Center	15,189	39.95%
Employment — Federal Law Enforcement Training Center	11,513	62.77%

## Visits by Social Network

Social Network	Visits
Facebook	676
Twitter	178
Wikia	54
Yahoo! Answers	34
reddit	25
Blogger	10
Disqus	6
WordPress	5
HootSuite	4
LinkedIn	4