

# FLETC.gov Search Performance Metrics

May 1, 2023 - May 31, 2023

**All Users**  
100.00% Sessions

Visits to DHS.gov  
**47,006**  
% of Total: 100.00% (47,006)

Total Internal Searches  
**0**  
% of Total: 0.00% (0)

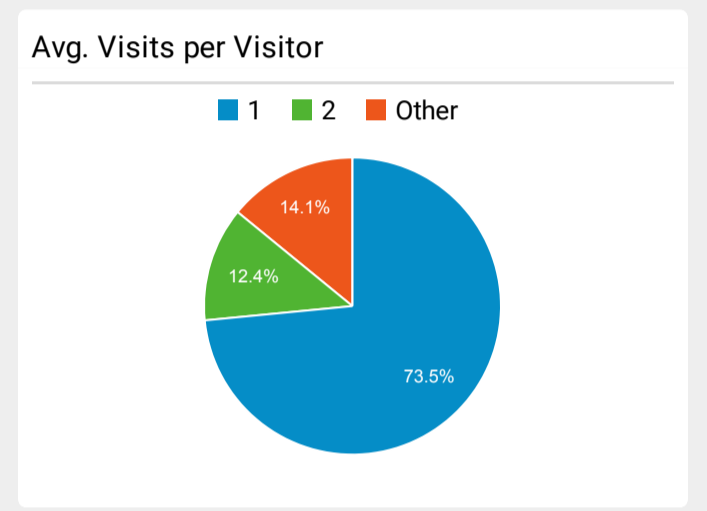
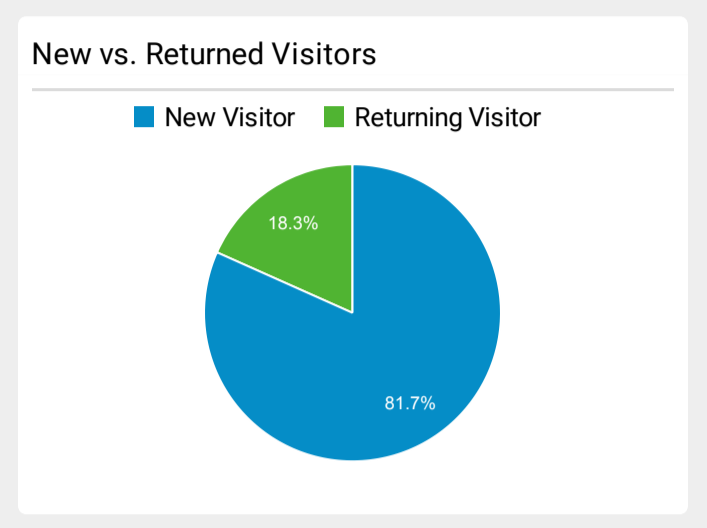
Total External Searches (Google)  
**32,448**  
% of Total: 69.03% (47,006)

Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
There is no data for this view.		

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage   Federal Law Enforcement Training Centers	4,213
Training Catalog   Federal Law Enforcement Training Centers	1,504
Execution of a Search Warrant (I) (MP3)   Federal Law Enforcement Training Centers	1,411
Glynco, Georgia   Federal Law Enforcement Training Centers	1,401
FedBizOpps   Federal Law Enforcement Training Centers	1,337
Criminal Investigator Training Program   Federal Law Enforcement Training Centers	842
PEB Scores for Age and Gender   Federal Law Enforcement Training Centers	829
P.O.S.T. Certification   Federal Law Enforcement Training Centers	692
Federal Conspiracy Law (Mp3)   Federal Law Enforcement Training Centers	623
Use of Force - Part II   Federal Law Enforcement Training Centers	535



## FLETC.gov Web Performance Metrics

May 1, 2023 - May 31, 2023

**All Users**  
100.00% Sessions

**Total Visits**  
**47,006**  
% of Total: 100.00% (47,006)

**Avg. Visit Duration**  
**00:01:55**  
Avg for View: 00:01:55 (0.00%)

**Pageviews**  
**125,237**  
% of Total: 100.00% (125,237)

**Unique Visitors**  
**37,595**  
% of Total: 100.00% (37,595)

**Avg. Pages / Visit**  
**2.66**  
Avg for View: 2.66 (0.00%)

**Avg. Time on Page**  
**00:01:09**  
Avg for View: 00:01:09 (0.00%)

**Bounce Rate**  
**52.57%**  
Avg for View: 52.57% (0.00%)

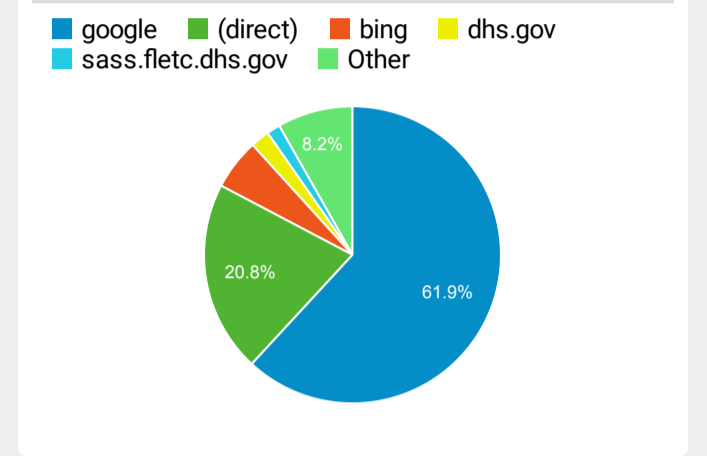
### Top Pages

Page Title	Pageviews	Bounce Rate
Training Catalog   Federal Law Enforcement Training Centers	17,439	36.27%
Frontpage   Federal Law Enforcement Training Centers	14,255	37.88%
Glynco, Georgia   Federal Law Enforcement Training Centers	7,349	52.78%
PEB Scores for Age and Gender   Federal Law Enforcement Training Centers	3,109	9.88%
Locations   Federal Law Enforcement Training Centers	2,520	41.50%
Glynco Campus Life   Federal Law Enforcement Training Centers	2,337	39.69%
Site Search   Federal Law Enforcement Training Centers	2,208	57.89%
Artesia, New Mexico   Federal Law Enforcement Training Centers	2,088	50.00%
Charleston, South Carolina   Federal Law Enforcement Training Centers	2,048	49.34%
Execution of a Search Warrant (I) (MP3)   Federal Law Enforcement Training Centers	1,827	86.02%

### Visits by Social Network

Social Network	Sessions
Facebook	175
LinkedIn	28
Instagram	23
reddit	20
Twitter	11
YouTube	6
Instagram Stories	5
WordPress	1

### Visits by Source



### New vs. Returned Visitors

