

## FLETC.gov Web Performance Metrics

Apr 1, 2023 - Apr 30, 2023

**All Users**  
100.00% Sessions

**Total Visits**  
**93,221**  
% of Total: 100.00% (93,221)

**Avg. Visit Duration**  
**00:01:57**  
Avg for View: 00:01:57 (0.00%)

**Pageviews**  
**251,593**  
% of Total: 100.00% (251,593)

**Unique Visitors**  
**75,017**  
% of Total: 100.00% (75,017)

**Avg. Pages / Visit**  
**2.70**  
Avg for View: 2.70 (0.00%)

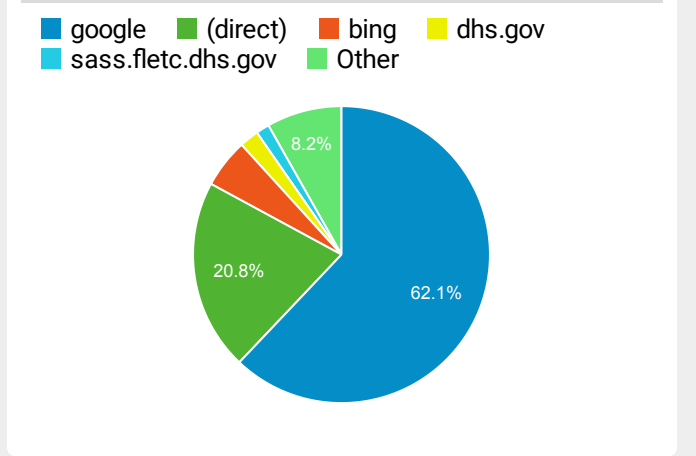
**Avg. Time on Page**  
**00:01:09**  
Avg for View: 00:01:09 (0.00%)

**Bounce Rate**  
**53.51%**  
Avg for View: 53.51% (0.00%)

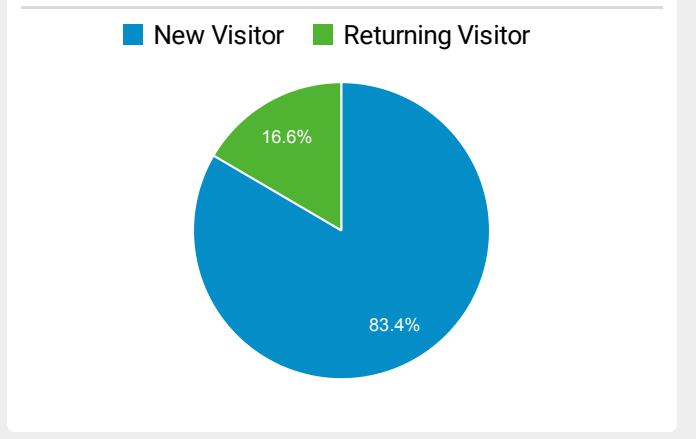
### Top Pages

Page Title	Pageviews	Bounce Rate
Training Catalog   Federal Law Enforcement Training Centers	37,195	37.68%
Frontpage   Federal Law Enforcement Training Centers	28,194	40.06%
Glynco, Georgia   Federal Law Enforcement Training Centers	15,157	50.28%
Locations   Federal Law Enforcement Training Centers	5,293	43.47%
PEB Scores for Age and Gender   Federal Law Enforcement Training Centers	4,960	10.10%
Glynco Campus Life   Federal Law Enforcement Training Centers	4,651	36.57%
Artesia, New Mexico   Federal Law Enforcement Training Centers	4,211	50.62%
Site Search   Federal Law Enforcement Training Centers	3,998	52.23%
Criminal Investigator Training Program   Federal Law Enforcement Training Centers	3,849	61.90%
Execution of a Search Warrant (I) (MP3)   Federal Law Enforcement Training Centers	3,467	87.80%

### Visits by Source



### New vs. Returned Visitors



### Visits by Social Network

Social Network	Sessions
Facebook	235
Twitter	75
reddit	62
LinkedIn	56
Instagram	53
YouTube	18
Instagram Stories	4
Quora	2
Snapchat	1
WordPress	1

## FLETC.gov Search Performance Metrics

Apr 1, 2023 - Apr 30, 2023

**All Users**  
100.00% Sessions

Visits to DHS.gov  
**93,221**  
% of Total: 100.00% (93,221)

Total Internal Searches  
**0**  
% of Total: 0.00% (0)

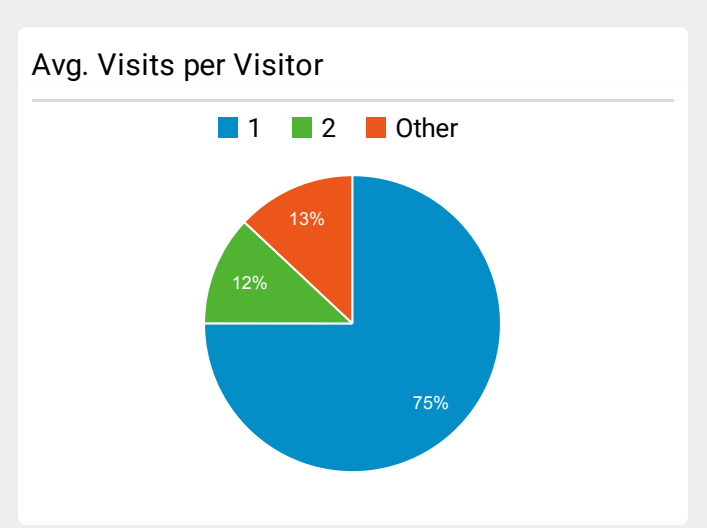
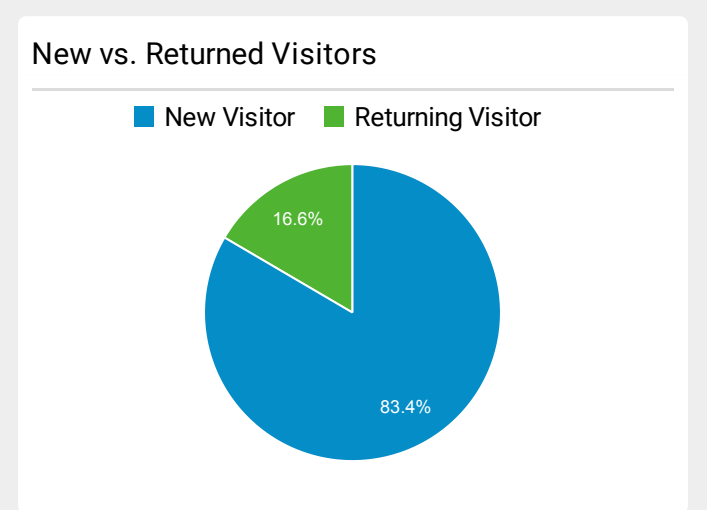
Total External Searches (Google)  
**64,420**  
% of Total: 69.10% (93,221)

Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
There is no data for this view.		

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage   Federal Law Enforcement Training Centers	8,457
Training Catalog   Federal Law Enforcement Training Centers	3,394
Glynco, Georgia   Federal Law Enforcement Training Centers	2,826
Execution of a Search Warrant (I) (MP3)   Federal Law Enforcement Training Centers	2,769
Criminal Investigator Training Program   Federal Law Enforcement Training Centers	1,754
PEB Scores for Age and Gender   Federal Law Enforcement Training Centers	1,506
P.O.S.T. Certification   Federal Law Enforcement Training Centers	1,337
Use of Force - Part II   Federal Law Enforcement Training Centers	1,231
Federal Conspiracy Law (Mp3)   Federal Law Enforcement Training Centers	1,212
FedBizOpps   Federal Law Enforcement Training Centers	1,159



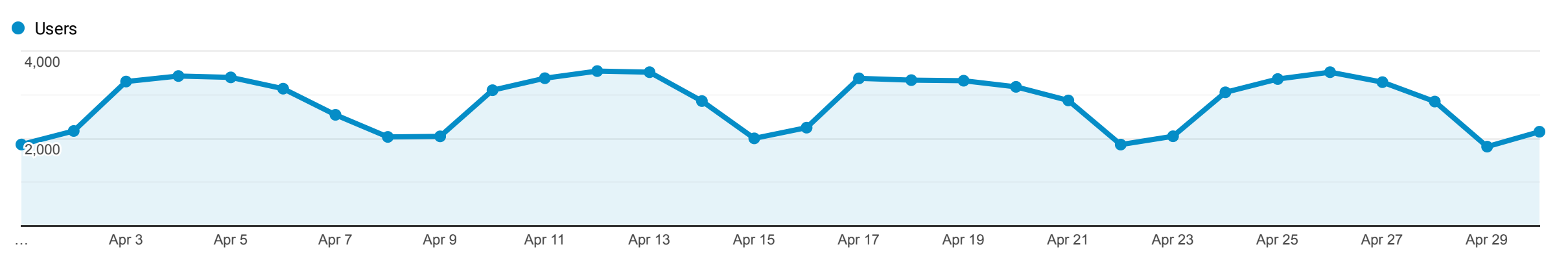
Overview

Apr 1, 2023 - Apr 30, 2023

**All Users**  
100.00% Users

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>75,017</b> % of Total: 100.00% (75,017)	<b>69,916</b> % of Total: 100.09% (69,850)	<b>93,221</b> % of Total: 100.00% (93,221)	<b>53.51%</b> Avg for View: 53.51% (0.00%)	<b>2.70</b> Avg for View: 2.70 (0.00%)	<b>00:01:57</b> Avg for View: 00:01:57 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. mobile	<b>39,672</b> (52.98%)	<b>38,493</b> (55.06%)	<b>50,199</b> (53.85%)	<b>55.88%</b>	<b>2.31</b>	<b>00:01:36</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
2. desktop	<b>34,452</b> (46.01%)	<b>30,707</b> (43.92%)	<b>42,114</b> (45.18%)	<b>50.74%</b>	<b>3.16</b>	<b>00:02:23</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
3. tablet	<b>760</b> (1.01%)	<b>716</b> (1.02%)	<b>908</b> (0.97%)	<b>51.54%</b>	<b>2.59</b>	<b>00:02:06</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

Rows 1 - 3 of 3