

## FLETC.gov Web Performance Metrics

Mar 1, 2023 - Mar 31, 2023

**All Users**  
100.00% Sessions

**Total Visits**  
**105,200**  
% of Total: 100.00% (105,200)

**Avg. Visit Duration**  
**00:01:55**  
Avg for View: 00:01:55 (0.00%)

**Pageviews**  
**272,567**  
% of Total: 100.00% (272,567)

**Unique Visitors**  
**84,375**  
% of Total: 100.00% (84,375)

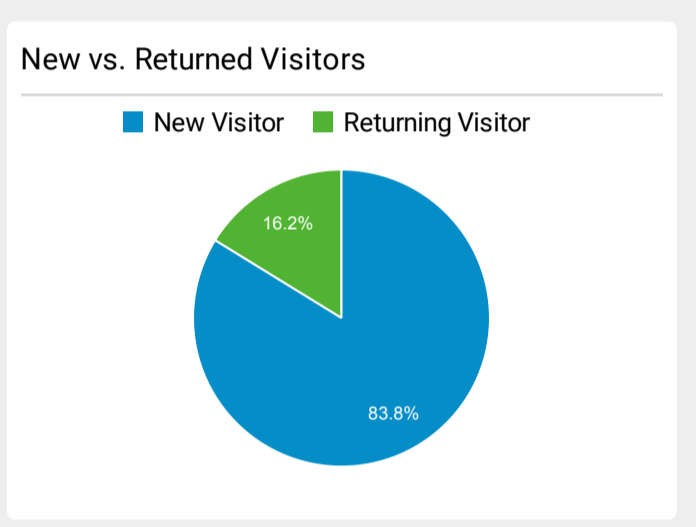
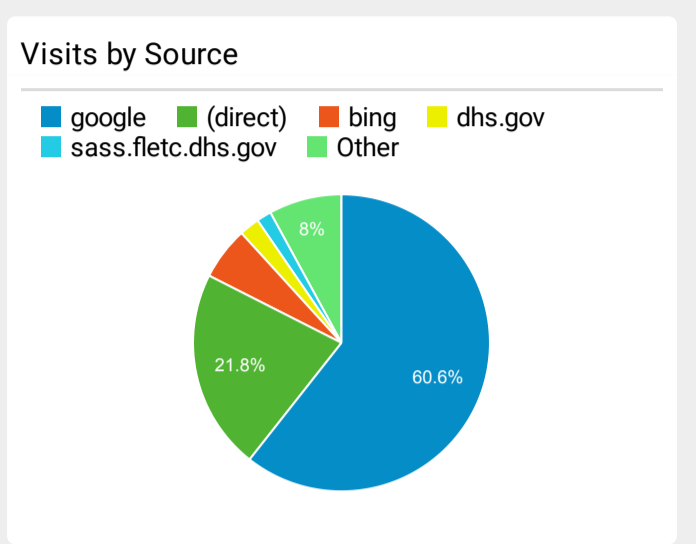
**Avg. Pages / Visit**  
**2.59**  
Avg for View: 2.59 (0.00%)

**Avg. Time on Page**  
**00:01:12**  
Avg for View: 00:01:12 (0.00%)

**Bounce Rate**  
**54.60%**  
Avg for View: 54.60% (0.00%)

**Top Pages**

Page Title	Pageviews	Bounce Rate
Training Catalog   Federal Law Enforcement Training Centers	38,111	34.09%
Frontpage   Federal Law Enforcement Training Centers	30,315	39.56%
Glynco, Georgia   Federal Law Enforcement Training Centers	16,989	50.07%
Glynco Campus Life   Federal Law Enforcement Training Centers	5,636	37.42%
Locations   Federal Law Enforcement Training Centers	5,587	42.56%
PEB Scores for Age and Gender   Federal Law Enforcement Training Centers	5,000	10.59%
Site Search   Federal Law Enforcement Training Centers	4,640	51.46%
Artesia, New Mexico   Federal Law Enforcement Training Centers	4,457	49.72%
Charleston, South Carolina   Federal Law Enforcement Training Centers	3,943	49.63%
Criminal Investigator Training Program   Federal Law Enforcement Training Centers	3,831	62.23%



**Visits by Social Network**

Social Network	Sessions
Facebook	376
LinkedIn	60
reddit	53
Instagram	42
YouTube	20
Instagram Stories	6
Twitter	5
Hacker News	2
Quora	2
Yelp	2

## FLETC.gov Search Performance Metrics

Mar 1, 2023 - Mar 31, 2023

**All Users**  
100.00% Sessions

Visits to DHS.gov

**105,200**  
% of Total: 100.00% (105,200)

Total Internal Searches

**3**  
% of Total: 100.00% (3)

Total External Searches (Google)

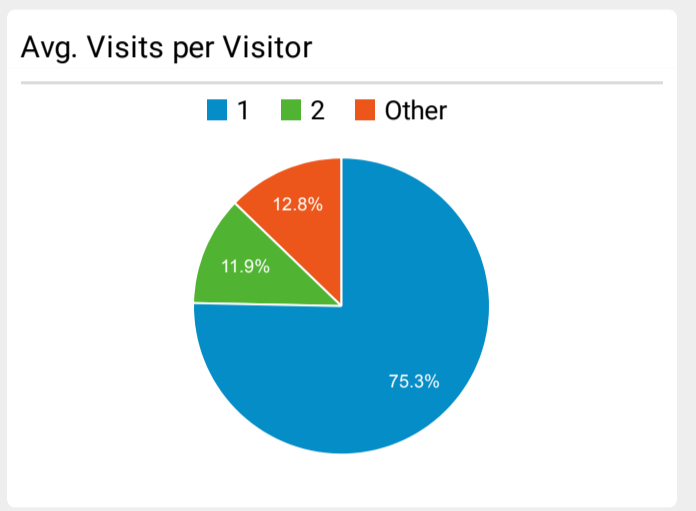
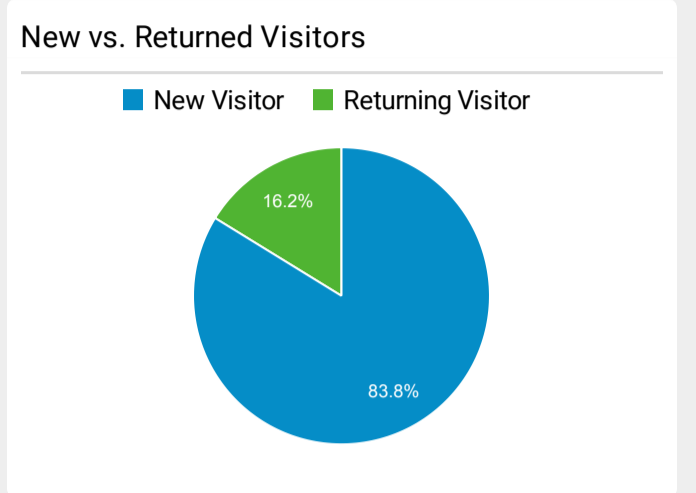
**71,666**  
% of Total: 68.12% (105,200)

Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
cache:k_kUA50VjaoJ:https://www.fletc.gov/ogc-training-programs/homeland-security-law-training-program	1	1
cache:ZB8uzv2gcooJ:https://www.fletc.gov/real-field	1	1
online tribal police training	1	1

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage   Federal Law Enforcement Training Centers	9,374
Training Catalog   Federal Law Enforcement Training Centers	3,837
Glynco, Georgia   Federal Law Enforcement Training Centers	3,226
Execution of a Search Warrant (I) (MP3)   Federal Law Enforcement Training Centers	2,867
Criminal Investigator Training Program   Federal Law Enforcement Training Centers	1,771
PEB Scores for Age and Gender   Federal Law Enforcement Training Centers	1,710
P.O.S.T. Certification   Federal Law Enforcement Training Centers	1,417
Federal Conspiracy Law (Mp3)   Federal Law Enforcement Training Centers	1,388
Use of Force - Part II   Federal Law Enforcement Training Centers	1,148
Locations   Federal Law Enforcement Training Centers	1,061



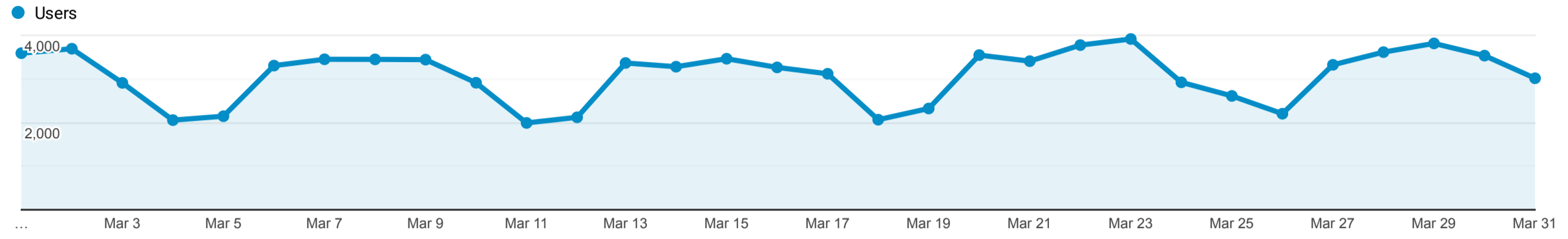
Overview

Mar 1, 2023 - Mar 31, 2023

All Users  
100.00% Users

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>84,375</b> % of Total: 100.00% (84,375)	<b>79,145</b> % of Total: 100.08% (79,081)	<b>105,200</b> % of Total: 100.00% (105,200)	<b>54.60%</b> Avg for View: 54.60% (0.00%)	<b>2.59</b> Avg for View: 2.59 (0.00%)	<b>00:01:55</b> Avg for View: 00:01:55 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (0.00%)
1. mobile	<b>41,667</b> (49.54%)	<b>40,759</b> (51.50%)	<b>52,984</b> (50.37%)	<b>56.02%</b>	<b>2.28</b>	<b>00:01:31</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
2. desktop	<b>41,628</b> (49.49%)	<b>37,612</b> (47.52%)	<b>51,195</b> (48.66%)	<b>53.19%</b>	<b>2.91</b>	<b>00:02:20</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
3. tablet	<b>816</b> (0.97%)	<b>774</b> (0.98%)	<b>1,021</b> (0.97%)	<b>51.91%</b>	<b>2.38</b>	<b>00:02:03</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

Rows 1 - 3 of 3