FLETC.gov Web Performance Metrics   Jul 1, 2022 - Jul 31, 2022

◯ All Users
100.00% Sessions

Total Visits
83,711
% of Total: **100.00% (83,711)**

Avg. Visit Duration
00:02:05
Avg for View: **00:02:05 (0.00%)**

Pageviews
221,247
% of Total: **100.00% (221,247)**

Unique Visitors
64,956
% of Total: **100.00% (64,956)**

Avg. Pages / Visit
2.64
Avg for View: **2.64 (0.00%)**

Avg. Time on Page
00:01:16
Avg for View: **00:01:16 (0.00%)**

Bounce Rate
52.96%
Avg for View: **52.96% (0.00%)**

Top Pages

Page Title	Pageviews	Bounce Rate
Search the Training Catalog | Federal Law Enforcement Training Centers	27,529	36.58%
Frontpage | Federal Law Enforcement Training Centers	26,372	36.96%
Glynco, Georgia | Federal Law Enforcement Training Centers	11,534	44.08%
PEB Scores for Age and Gender | Federal Law Enforcement Training Centers	5,711	8.79%
Artesia, New Mexico | Federal Law Enforcement Training Centers	4,393	44.11%
Basic Programs | Federal Law Enforcement Training Centers	4,354	32.22%
Site Search | Federal Law Enforcement Training Centers	4,253	61.29%
Locations | Federal Law Enforcement Training Centers	3,908	47.45%
Charleston, South Carolina | Federal Law Enforcement Training Centers	3,373	47.69%
Glynco Campus Life | Federal Law Enforcement Training Centers	3,316	44.51%

Visits by Source

- google
- (direct)
- bing
- dhs.gov
- sass.fletc.dhs.gov
- Other

google: 58.9%
(direct): 23.3%
Other: 8.8%

New vs. Returned Visitors

- New Visitor
- Returning Visitor

New Visitor: 82.9%
Returning Visitor: 17.1%
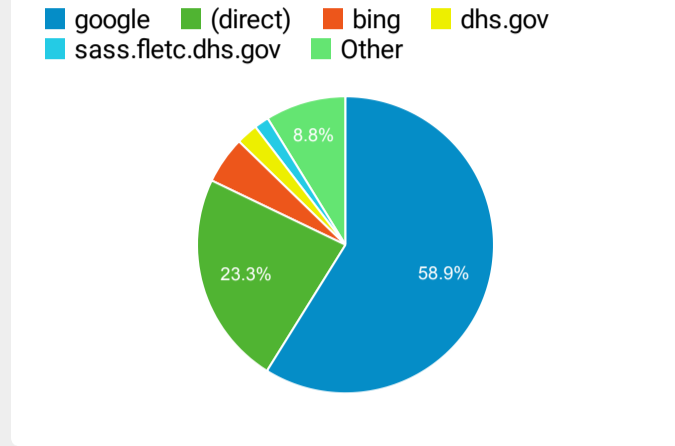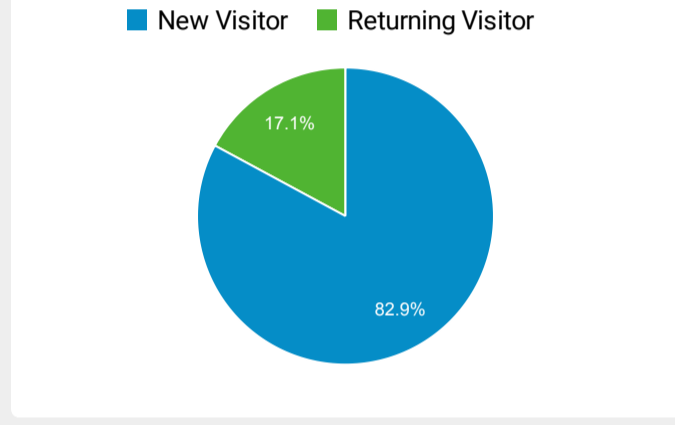
Visits by Social Network

Social Network	Sessions
Facebook	467
LinkedIn	314
reddit	140
Instagram	37
Twitter	17
YouTube	16
Quora	9
Yelp	2
Pinterest	1
Snapchat	1

FLETC.gov Search Performance Metrics

Jul 1, 2022 - Jul 31, 2022

○ All Users
100.00% Sessions

Visits to FLETC.gov

83,711
% of Total: **100.00% (83,711)**

Total Internal Searches

0
% of Total: **0.00% (0)**

Total External Searches (Google)

55,112
% of Total: **65.84% (83,711)**

Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
There is no data for this view.		

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage | Federal Law Enforcement Training Centers	8,279
Glynco, Georgia | Federal Law Enforcement Training Centers	2,473
Execution of a Search Warrant (I) (MP3) | Federal Law Enforcement Training Centers	2,213
Search the Training Catalog | Federal Law Enforcement Training Centers	2,006
Criminal Investigator Training Program | Federal Law Enforcement Training Centers	1,251
PEB Scores for Age and Gender | Federal Law Enforcement Training Centers	1,248
Use of Force - Part II | Federal Law Enforcement Training Centers	1,111
Active Shooter Threat Instructor Training Program | Federal Law Enforcement Training Centers	1,108
Artesia, New Mexico | Federal Law Enforcement Training Centers	966
P.O.S.T. Certification | Federal Law Enforcement Training Centers	928

New vs. Returned Visitors

■ New Visitor ■ Returning Visitor

17.1%
82.9%
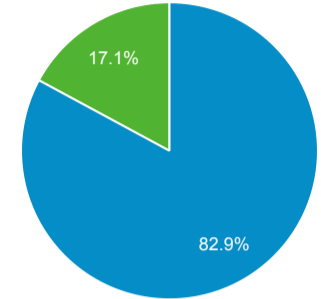
Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

14.8%
12.3%
72.9%