

FLETC.gov Web Performance Metrics

Jun 1, 2022 - Jun 30, 2022

All Users
 100.00% Sessions

Total Visits
77,841
 % of Total: 100.00% (77,841)

Avg. Visit Duration
00:02:03
 Avg for View: 00:02:03 (0.00%)

Pageviews
203,320
 % of Total: 100.00% (203,320)

Unique Visitors
62,512
 % of Total: 100.00% (62,512)

Avg. Pages / Visit
2.61
 Avg for View: 2.61 (0.00%)

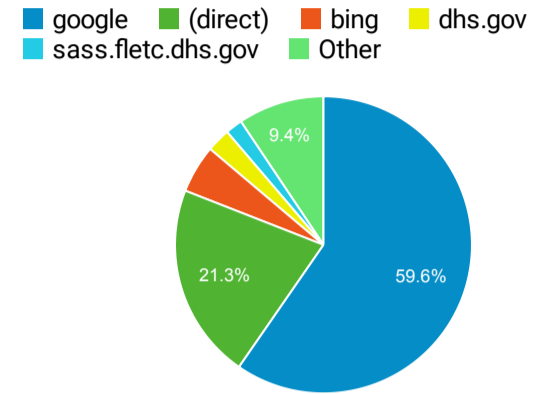
Avg. Time on Page
00:01:16
 Avg for View: 00:01:16 (0.00%)

Bounce Rate
54.28%
 Avg for View: 54.28% (0.00%)

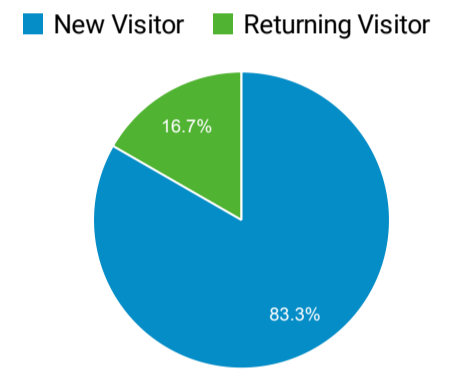
Top Pages

Page Title	Pageviews	Bounce Rate
Frontpage Federal Law Enforcement Training Centers	24,492	36.72%
Search the Training Catalog Federal Law Enforcement Training Centers	24,193	33.71%
Glynco, Georgia Federal Law Enforcement Training Centers	10,844	46.65%
Artesia, New Mexico Federal Law Enforcement Training Centers	4,104	39.61%
Basic Programs Federal Law Enforcement Training Centers	3,906	36.84%
Site Search Federal Law Enforcement Training Centers	3,883	52.76%
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	3,753	9.00%
Locations Federal Law Enforcement Training Centers	3,512	47.08%
Active Shooter Threat Instructor Training Program Federal Law Enforcement Training Centers	3,399	66.43%
Charleston, South Carolina Federal Law Enforcement Training Centers	3,301	43.86%

Visits by Source



New vs. Returned Visitors



Visits by Social Network

Social Network	Sessions
Facebook	444
LinkedIn	356
reddit	100
Instagram	57
Twitter	32
YouTube	22
Quora	10
Disqus	3
Glassdoor	2
Snapchat	2

FLETC.gov Search Performance Metrics

Jun 1, 2022 - Jun 30, 2022

All Users
 100.00% Sessions

Visits to FLETC.gov

77,841
 % of Total: 100.00% (77,841)



Total Internal Searches

4
 % of Total: 100.00% (4)



Total External Searches (Google)

51,912
 % of Total: 66.69% (77,841)



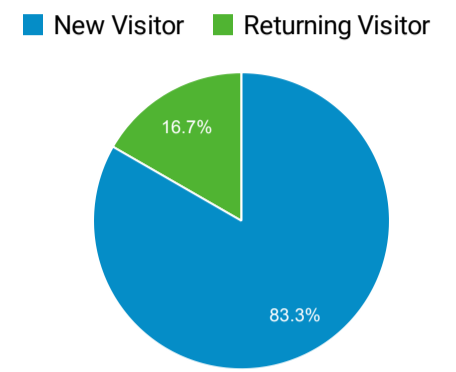
Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
cache:7wQZp3iMkRUJ:https://www.fl etc.gov/	3	3
www.sass.fletc.dhs.gov	1	1

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage Federal Law Enforcement Training Centers	7,776
Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers	2,409
Glynco, Georgia Federal Law Enforcement Training Centers	2,259
Search the Training Catalog Federal Law Enforcement Training Centers	1,817
Active Shooter Threat Instructor Training Program Federal Law Enforcement Training Centers	1,282
Criminal Investigator Training Program Federal Law Enforcement Training Centers	1,236
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	1,004
Territorial Jurisdiction on Federal Property (MP3) Federal Law Enforcement Training Centers	950
P.O.S.T. Certification Federal Law Enforcement Training Centers	827
Use of Force - Part II Federal Law Enforcement Training Centers	783

New vs. Returned Visitors



Avg. Visits per Visitor

