

FLETC.gov Web Performance Metrics

Nov 1, 2021 - Nov 30, 2021

All Users
 100.00% Sessions

Total Visits
71,714
 % of Total: 100.00% (71,714)

Avg. Visit Duration
00:02:06
 Avg for View: 00:02:06 (0.00%)

Pageviews
188,277
 % of Total: 100.00% (188,277)

Unique Visitors
55,681
 % of Total: 100.00% (55,681)

Avg. Pages / Visit
2.63
 Avg for View: 2.63 (0.00%)

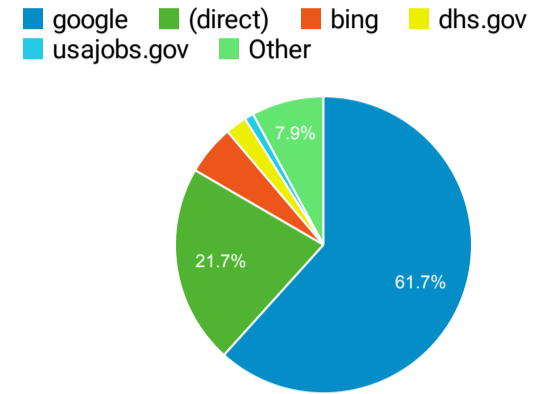
Avg. Time on Page
00:01:18
 Avg for View: 00:01:18 (0.00%)

Bounce Rate
55.29%
 Avg for View: 55.29% (0.00%)

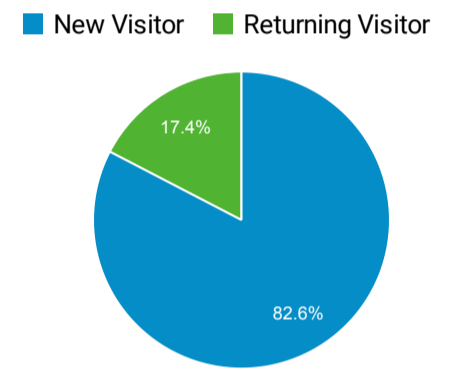
Top Pages

Page Title	Pageviews	Bounce Rate
Frontpage Federal Law Enforcement Training Centers	23,698	38.86%
Search the Training Catalog Federal Law Enforcement Training Centers	22,903	34.02%
Glynco, Georgia Federal Law Enforcement Training Centers	9,525	44.81%
Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers	5,492	88.63%
Search Federal Law Enforcement Training Centers	4,909	52.33%
Basic Programs Federal Law Enforcement Training Centers	3,885	39.20%
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	3,648	8.78%
Artesia, New Mexico Federal Law Enforcement Training Centers	2,851	39.52%
State, Local & Tribal Law Enforcement Training Federal Law Enforcement Training Centers	2,813	29.28%
Glynco Campus Life Federal Law Enforcement Training Centers	2,523	36.20%

Visits by Source



New vs. Returned Visitors



Visits by Social Network

Social Network	Sessions
Facebook	303
YouTube	37
LinkedIn	34
Instagram	33
reddit	27
Twitter	17
Quora	4
Hacker News	2
Pinterest	2
Snapchat	2

FLETC.gov Search Performance Metrics

Nov 1, 2021 - Nov 30, 2021

All Users
 100.00% Sessions

Visits to FLETC.gov

71,714
 % of Total: 100.00% (71,714)



Total Internal Searches

2
 % of Total: 100.00% (2)



Total External Searches (Google)

49,437
 % of Total: 68.94% (71,714)



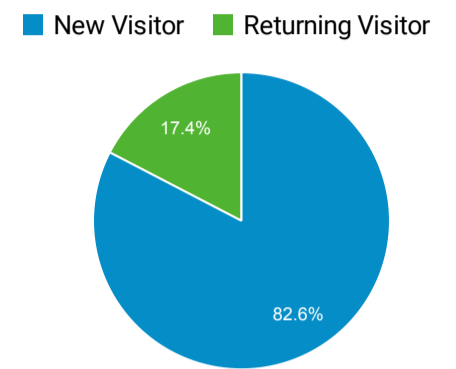
Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
cache:8JYFbcT8LK8J:https://www.fletc.gov/law-enforcement-supervisors-leadership-training-program	1	1
fletc charleston	1	1

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage Federal Law Enforcement Training Centers	7,293
Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers	4,645
Glynco, Georgia Federal Law Enforcement Training Centers	2,130
Search the Training Catalog Federal Law Enforcement Training Centers	1,556
Criminal Investigator Training Program Federal Law Enforcement Training Centers	1,083
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	1,014
FedBizOpps Federal Law Enforcement Training Centers	963
P.O.S.T. Certification Federal Law Enforcement Training Centers	726
Use of Force - Part II Federal Law Enforcement Training Centers	676
Firearms Instructor Training Program Federal Law Enforcement Training Centers	663

New vs. Returned Visitors



Avg. Visits per Visitor

