

FLETC.gov Search Performance Metrics

Mar 1, 2021 - Mar 31, 2021

All Users
100.00% Sessions

Visits to DHS.gov

80,150
% of Total: 100.00% (80,150)




Total Internal Searches

3
% of Total: 100.00% (3)



Total External Searches (Google)

53,228
% of Total: 66.41% (80,150)



Top Internal Searches by Search Term

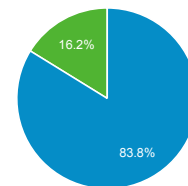
Search Term	Total Unique Searches	Organic Searches
1	2	0
cache:Mcf5Mdj2IG4J:https://www.fletc.gov/basic-programs	1	1

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage Federal Law Enforcement Training Centers	8,360
Execution of a Search Warrant (I) (MP 3) Federal Law Enforcement Training Centers	5,156
Glynco, Georgia Federal Law Enforcement Training Centers	2,230
FedBizOpps Federal Law Enforcement Training Centers	2,200
Search the Training Catalog Federal Law Enforcement Training Centers	2,072
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	1,283
Physical Efficiency Battery (PEB) Federal Law Enforcement Training Centers	911
Artesia, New Mexico Federal Law Enforcement Training Centers	903
P.O.S.T. Certification Federal Law Enforcement Training Centers	768
Locations Federal Law Enforcement Training Centers	721

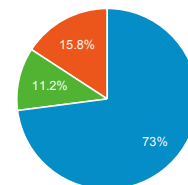
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

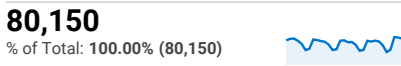


FLETC.gov Web Performance Metrics

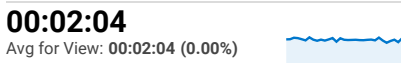
Mar 1, 2021 - Mar 31, 2021

All Users
100.00% Sessions

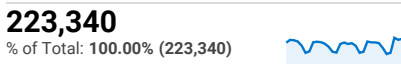
Total Visits



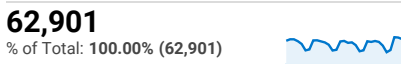
Avg. Visit Duration



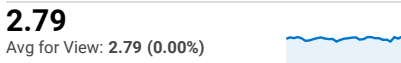
Pageviews



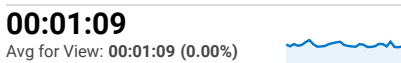
Unique Visitors



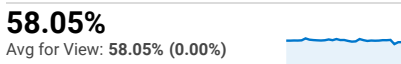
Avg. Pages / Visit



Avg. Time on Page



Bounce Rate



Top Pages

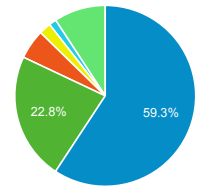
Page Title	Pageviews	Bounce Rate
Frontpage Federal Law Enforcement Training Centers	27,906	38.74%
Search the Training Catalog Federal Law Enforcement Training Centers	25,267	32.46%
Glynco, Georgia Federal Law Enforcement Training Centers	10,814	56.08%
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	7,521	7.79%
Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers	5,882	91.84%
Basic Programs Federal Law Enforcement Training Centers	5,656	29.64%
Search Federal Law Enforcement Training Centers	5,656	56.10%
Physical Efficiency Battery (PEB) Federal Law Enforcement Training Centers	3,839	51.01%
Artesia, New Mexico Federal Law Enforcement Training Centers	3,766	56.96%
State, Local & Tribal Law Enforcement Training Federal Law Enforcement Training Centers	3,553	58.02%

Visits by Social Network

Social Network	Sessions
Facebook	351
LinkedIn	98
VKontakte	29
reddit	28
Twitter	26
Instagram	13
Quora	12
YouTube	8
Yelp	3
Snapchat	2

Visits by Source

google (direct) bing
dhs.gov tsajobs.tsa.dhs.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor

