

FLETC.gov Web Performance Metrics

Jan 1, 2021 - Jan 31, 2021

All Users
100.00% Sessions


Total Visits

76,577
% of Total: 100.00% (76,577)




Avg. Visit Duration

00:02:02
Avg for View: 00:02:02 (0.00%)




Pageviews

213,964
% of Total: 100.00% (213,964)




Unique Visitors

60,239
% of Total: 100.00% (60,239)




Avg. Pages / Visit

2.79
Avg for View: 2.79 (0.00%)




Avg. Time on Page

00:01:08
Avg for View: 00:01:08 (0.00%)



Bounce Rate

58.56%
Avg for View: 58.56% (0.00%)

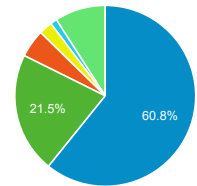


Top Pages

Page Title	Pageviews	Bounce Rate
Frontpage Federal Law Enforcement Training Centers	29,008	38.91%
Search the Training Catalog Federal Law Enforcement Training Centers	25,274	35.28%
Glynco, Georgia Federal Law Enforcement Training Centers	9,994	55.24%
Basic Programs Federal Law Enforcement Training Centers	5,929	37.27%
Search Federal Law Enforcement Training Centers	5,562	58.64%
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	4,881	7.11%
Artesia, New Mexico Federal Law Enforcement Training Centers	4,260	55.57%
Execution of a Search Warrant (I) (MP3) Federal Law Enforcement Training Centers	3,922	92.05%
Locations Federal Law Enforcement Training Centers	3,419	55.41%
State, Local & Tribal Law Enforcement Training Federal Law Enforcement Training Centers	3,334	58.11%

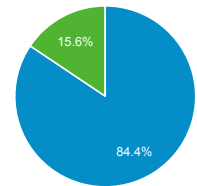
Visits by Source

google (direct) bing
dhs.gov usajobs.gov
Other



New vs. Returned Visitors

New Visitor Returning Visitor



Visits by Social Network

Social Network	Sessions
Facebook	431
LinkedIn	126
Twitter	46
reddit	24
Instagram	18
Quora	9
YouTube	6
Yelp	3
Snapchat	2
Blogger	1

FLETC.gov Search Performance Metrics

Jan 1, 2021 - Jan 31, 2021

All Users
100.00% Sessions

Visits to DHS.gov

76,577
% of Total: 100.00% (76,577)

Total Internal Searches

4
% of Total: 100.00% (4)

Total External Searches (Google)

51,777
% of Total: 67.61% (51,777)

Top Internal Searches by Search Term

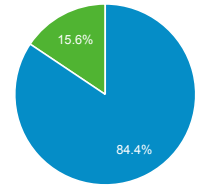
Search Term	Total Unique Searches	Organic Searches
cache:bKrz80bb1rMJ:https://www.fletc.gov/press-release/fda-office-criminal-investigations	1	1
cache:tgWpl3KuFYIJ:https://www.fletc.gov/training-program/law-enforcement-instructor-training-program	1	1
cache:X8SEkp4WDRgJ:https://www.fletc.gov/audio/federal-conspiracy-law-mp3	1	1
https://www.fletc.gov/sites/default/files/imported_files/training/programs/lega	1	1

Top External Searches (Google - as reported)

Page Title	Sessions
Frontpage Federal Law Enforcement Training Centers	9,332
Execution of a Search Warrant (I) (MP 3) Federal Law Enforcement Training Centers	3,422
Search the Training Catalog Federal Law Enforcement Training Centers	2,106
Glynco, Georgia Federal Law Enforcement Training Centers	1,956
FedBizOpps Federal Law Enforcement Training Centers	1,489
National Terrorism Advisory System Federal Law Enforcement Training Centers	1,348
Locations Federal Law Enforcement Training Centers	1,103
Artesia, New Mexico Federal Law Enforcement Training Centers	1,053
PEB Scores for Age and Gender Federal Law Enforcement Training Centers	1,036
Physical Efficiency Battery (PEB) Federal Law Enforcement Training Centers	825

New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other

