


FLETC.gov Web Performance Metrics

May 1, 2020 - May 31, 2020

All Users
100.00% Sessions


Total Visits

82,574
% of Total: 100.00% (82,574)




Avg. Visit Duration

00:02:04
Avg for View: 00:02:04 (0.00%)



Pageviews

243,183
% of Total: 100.00% (243,183)




Unique Visitors

61,635
% of Total: 100.00% (61,635)




Avg. Pages / Visit

2.95
Avg for View: 2.95 (0.00%)




Avg. Time on Page

00:01:04
Avg for View: 00:01:04 (0.00%)



Bounce Rate

50.34%
Avg for View: 50.34% (0.00%)



Top Pages

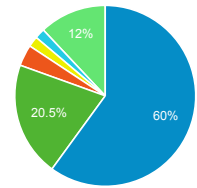
Page Title	Pageviews	Bounce Rate
Search the Training Catalog FLETC	39,680	36.21%
Welcome to FLETC FLETC	29,906	24.72%
FLETC monitoring of Novel Corona virus (COVID-19) FLETC	11,379	59.55%
Glynco, Georgia FLETC	8,662	41.51%
FedBizOpps FLETC	6,898	48.28%
Locations FLETC	5,589	50.76%
Federal Law Enforcement Training Centers to Restart On-Site Training FLETC	5,373	83.13%
Basic Programs FLETC	4,079	39.68%
PEB Scores for Age and Gender FLETC	3,942	12.98%
Resources FLETC	3,874	40.31%

Visits by Social Network

Social Network	Sessions
Facebook	1,952
LinkedIn	938
Twitter	521
Instagram	81
YouTube	16
reddit	11
Quora	5
Pinterest	2
Hacker News	1

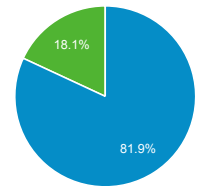
Visits by Source

■ google
 ■ (direct)
 ■ bing
 ■ m.facebook.com
 ■ search.usa.gov
 ■ Other



New vs. Returned Visitors

■ New Visitor
 ■ Returning Visitor




FLETC.gov Search Performance Metrics

May 1, 2020 - May 31, 2020

All Users
100.00% Sessions

Visits to FLETC.gov

82,574
% of Total: 100.00% (82,574)




Total Internal Searches

0
% of Total: 0.00% (0)



Total External Searches (Google)

53,774
% of Total: 65.12% (53,774)



Top Internal Searches by Search Term

Search Term	Total Unique Searches	Organic Searches
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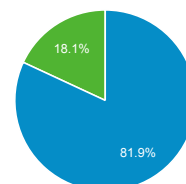
There is no data for this view.

Top External Searches (Google - as reported)

Page Title	Sessions
Welcome to FLETC FLETC	10,536
FedBizOpps FLETC	5,900
FLETC monitoring of Novel Coronavirus (COVID-19) FLETC	2,667
Glynco, Georgia FLETC	2,004
Search the Training Catalog FLETC	1,517
Execution of a Search Warrant (I) (MP 3) FLETC	1,274
Customs and Border Protection, Officer Basic Training FLETC	1,066
Physical Efficiency Battery (PEB) FLETC	920
Artesia, New Mexico FLETC	801
PEB Scores for Age and Gender FLETC	776

New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other

